

Contributors

Andrew V. Abela is assistant professor of marketing at the Catholic University of America in Washington, DC. His research focus is on the integrity of the marketing process, including marketing ethics, measuring marketing returns, and the effective internal communication and presentation of data, and he has a particular interest in the application of Catholic Social Teaching to marketing. His work has been published in the *Journal of Business Ethics*, *Business and Society Review*, the *European Journal of Marketing*, *Journal of Brand Management*, *Journal of Strategic Marketing*, and the *McKinsey Quarterly*. His paper “Return on Measurement: Relating Marketing Metrics Practices to Strategic Performance,” co-authored with Bruce Clark and Tim Ambler, won the Best Overall Conference Paper Award at the 2004 American Marketing Association Summer Conference, and he was the recipient of the 2006 Provost’s Award for Teaching Excellence at the Catholic University of America.

Patrick T. Brannan, S.J. has been a Jesuit for fifty-seven years. He has the A.B./M.A. (Cantab.) in the Classical Tripos from Cambridge University in England and the Ph.D. in Classical Philology from Stanford University in California, as well as the ecclesiastical degrees Ph.L and S.T. L. in philosophy and theology. He has taught classical languages and some philosophy and theology (mainly in seminaries) and has done a good deal of translation. In Rome he was a translator at the Thirty-Fourth General Congregation of the Society of Jesus and also attended two Synods of Bishops in the Vatican as a translator of documents in French, German, Italian, Latin, Spanish, and English. He has published, among other things, a translation of A.-J. Festugiere O.P.’s *Liberte et civilisation chez les Grecques*, and is awaiting the publication of his translation of selected topics from Saint Robert Bellarmine, S.J.’s *Controversia* (with commentary of Professor Robert Fastiggi,

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Ph.D.), and has just finished translating from the German some of the indices of the forthcoming English version of Denzinger's *Enchiridion*. Currently, he continues his work as a translator for the *Journal of Markets & Morality* as he engages in pastoral work.

Robert Driscoll is a candidate for the Juris Doctor at Notre Dame Law School. He earned an M.P. from the University of Dallas, and a B.A. from Hillsdale College. He would like to thank Notre Dame Professor Nicole Garnett, whose outstanding teaching sparked his interest in this topic. He also feels a debt to Professor Philip Bess, whose writings are a wealth of insight.

Carlos Hoevel is professor of history of economic and political ideas and of philosophy of economics at the Catholic University of Argentina (UCA) and director of the University's *Journal of Economic Culture* and of the Center of Studies in Economy and Culture. He received his Ph.D. in philosophy from UCA and an M.A. in the social sciences from the University of Chicago. He was Fulbright, Archibald Fund, Templeton Foundation, and University of Chicago scholar. He was also visiting researcher at the Centro Internazionale di Studi Rosminiani (Stresa, Italia) and at the Centro Trentino di Cultura (Trento, Italia).

Jan Klos is assistant professor in the department of social and political ethics of the John Paul II Catholic University of Lublin, Poland. He is interested in the history of political doctrines (especially nineteenth-century liberalism), the theory of the mass media, and the relation between liberty and ethics in the modern world.

José Manuel Moreira is a full professor at the University of Aveiro, Portugal. He received a first degree in economics in 1974 from the University of Lisbon, Portugal, a first degree in philosophy in 1980 from the University of Oporto, Portugal, and his Ph.D. in 1992 in the philosophy and methodology of economics of F. A. Hayek from Universidad Pontificia Comillas, Spain. He has published several books on business ethics and public administration and articles on the history, philosophy, and methodology of economics, the market economy and the role of the entrepreneur, social and political philosophy, and public policy and ethics. He is also a member of the Mont Pèlerin Society.

Edd Noell is professor of economics at Westmont College where he has been a faculty member since 1986. His recent research on the living wage and Adam Smith's understanding of economic justice in the labor market has been published in *History of Political Economy*. Currently his research focuses on analyzing how Christians from antiquity onward have understood and applied the concepts of commutative and distributive justice.

Arnaud Pellissier-Tanon is senior lecturer at Paris 1 Pantheon-Sorbonne University, France, at the business school where he teaches organizational behavior and business ethics. His paper titled "The Labour Theory of Value and Social Justice: The Teachings of Social Catholic Criticisms of Bastiat's Doctrine" has been awarded the Novak Award of the Acton Institute (2001). The topics of his current research deal with the institutions of capitalism and the human relations in organizations, in accordance with *philosophia*

perennis and classical liberalism. He is treasurer of the French speaking Association des Economistes Catholiques.

Gabriel J. Zanotti is professor of philosophy of economics at Universidad del Norte Santo Tomás de Aquino in Argentina. He is also head of the economics and social sciences department at ESEADE (Escuela Superior de Economía y Administración de Empresas) and incumbent professor of social sciences methodology for the master's degree in economics and political science at ESEADE. He is the author of *Epistemología da economia* (Pontificia Universidade Católica do Rio Grande do Sul, Porto Alegre, 1997) and *El método de la economía política* (Buenos Aires: Ediciones Cooperativas, 2004).